



SUBSTANCE ABUSE EPIDEMIOLOGY WORK GROUP

June 17, 2015

1:00 p.m.

**Southwest Interdisciplinary Research Center, Arizona State University – Downtown Campus
411 N. Central, Room 720 – Phoenix, AZ**

A general meeting of the Substance Abuse Epidemiology Work Group (Epi Work Group) was convened on June 17, 2015 at the Southwest Interdisciplinary Research Center, Arizona State University – Downtown Campus, 411 N. Central, Room 720, Phoenix, AZ, notice having been duly given. Present and absent were the following members of the Substance Abuse Epidemiology Work Group.

Members Present (9)	
Wendy Wolfersteig, Ph.D., Chair	
John Vivan, Ph.D.	
James E. Riggs	
Jaime Ritchey, Ph.D.	
Shana Malone	
J.B. Kinlacheeny (via teleconference)	
Robert Bailey (via teleconference)	
Deborah Kurth (via teleconference)	
Peggy Gilder, Ph.D., (via teleconference)	
Staff/Guests Present (6)	Members Absent (2)
Samuel Burba , GOYFF	Douglas Kramer
Deborrah Miller , GOYFF	Jacqueline Picone
Desirae Deschine , DBHS	
Kendra Williamson-Henriques , ASU-SIRC	
Craig Talmage , ASU-SIRC	
Jennifer Wittler , Lavidge	
Jessica Pridonoff , Lavidge	

Call to Order

- **Wendy Wolfersteig, Chair**, called the Substance Abuse Epidemiology Work Group (Epi Work Group) meeting to order at 1:00 p.m. with nine members (9) and six (6) staff and guests present.

Welcome/Introductions

- **Wendy Wolfersteig, Chair** asked each member and guest to introduce themselves.

Review of Packet and Agenda

- **Wendy Wolfersteig, Chair** reviewed the agenda and packet of meeting materials with members and guests.

Approval of Minutes

- **Wendy Wolfersteig, Chair** requested a review of the May 6, 2015 meeting minutes.
 - **Jaime Ritchey** motioned to accept the minutes.
 - **Shana Malone** seconded the motion.
 - The motion passed with no dissenting votes.

Announcement of Arizona Substance Abuse Epidemiology Work Group Chair

- **Wendy Wolfersteig, Chair** announced the election of Dr. John Vivian as the new Chairman. Dr. Vivian accepted the position.

Arizona Substance Abuse Epidemiology Workgroup Membership

- **Wendy Wolfersteig, Chair**, discussed and welcomed the new membership to the Workgroup. Chair Wolfersteig stated that outreach to the Department of Education, Indian Affairs and Child Safety to have representation from those communities at the group was ongoing. Chair Wolfersteig stated that the meetings would be a true “working group” each month.
- **Samuel Burba**, GOYFF thanked the members for their commitment and that an increase in workload for the group will mean having key people at the table using their networking to deliver on projects.
- **James Riggs** stated he felt it was a good idea to have the group focused and working at each meeting.
- **John Vivian** asked how much time the members felt they would need in order to be informed prior to meetings as to what materials and data would be necessary for moving on projects.
- **John Vivian** stated that he would provide a fourteen (14) day deadline for requesting material/data from members for future meetings.

ASAP Report Out

- **Wendy Wolfersteig, Chair** reported that two (2) major strategies have been identified by ASAP for focus, Rx Misuse and Abuse and Marijuana. Chair Wolfersteig also announced that on October 22, 2015 there will be a Red Ribbon Week Kick-Off at the Capital, “Now You See Me”.
- **Sam Burba** offered additional thanks to Epi Work Group members and offered comments on how ASAP’s work directly ties into the work done by the Epi Workgroup. He encouraged Epi Work Group members to continue to attend these meetings if possible.

Navajo Nation Team Building

- **JB Kinlacheeny** presented an overview of the Team Building conference held in Flagstaff on June 9, 2015. The conference was attended by representatives from 3 states, Arizona, Utah, and New Mexico as well as HIS, NAU, Uof A and ASU. Focus of the conference was the problem of alcohol use within the Navajo Nation and surrounding border towns. Mr. Kinlacheeny described how this is a major factor regarding the mortality rates within the Navajo Nation. Mr. Kinlacheeny also discussed the positive outcome regarding the

need to address the suicide rates within the Navajo Nation and the possibility of partnering with other communities to provide a surveillance system to address the issue.

- **Wendy Wolfersteig** thanked Mr. Kinlacheeny for his presentation and continued service on the Epidemiology Work Group.

Communities In Context: Using Data to Empower Arizona Communities Curriculum and Training Amendments

- **Wendy Wolfersteig** reported that 39 responses had been received regarding the recent survey sent out. 21 of the respondents had previously attending trainings. 2/3 of all respondents would be interested in training again, with 44% offering to host training. 73% preferred an in-person training.
- **Shana Malone** stated it is important in the training to inform individuals on how data is reported and posted. Ms. Malone stated that some state agencies no longer provide data for the Community Data Project and that data will not be able to report at zip code levels. Ms. Malone stated it would be beneficial to have Tribal data available.
- **Jaime Richey** stated that next fiscal year; data would be available regarding Tribal information that can be shared, but there is limitations in the amount of data that will be available. Dr. Richey stated that REBAH's need to be educated as to what Tribal information is already available.
- **John Vivan** agreed that the data is vital to the Community Data Project going forward, as it shows trends and can be used to make projections.
- **JB Kinlacheeny** stated that New Mexico collects Tribal specific data, but Arizona does not have, as the data reflects to easily "identifiable" information to specific individuals within Tribal community.
- **Wendy Wolfersteig** stated that SIRC is moving forward with the redesign of the curriculum with a July 1st deadline for an outline to be developed and available.

Communities In Context: Using Data to Empower Arizona Communities Curriculum and Training Public Outreach

- **Wendy Wolfersteig** introduced Jennifer Witter and Jessica with PR Firm Lavidge.
- **Jennifer Witter** presented the Public Relations Plan and Timeline. Ms. Witter discussed the Goals and Objectives, as well as the Strategies that will be employed to meet the Goals and Objectives. Ms. Witter discussed the Target Audiences, Foundational PR, and Ongoing PR Activities that will be implemented.
- **Samuel Burba** thanked Jennifer for the great work that Lavidge has done so far. Mr. Burba reminded the members of the Work Group that no statements should be made to the media, and that if contacted by media, please direct them to him.
- **John Vivian** asked if inaccuracies are spotted in the media, would it be advisable to reach out to Lavidge for correcting.
- **Samuel Burba** said that the information should be sent to him and he will pass it along to Lavidge.
- **Wendy Wolfersteig** requested that Lavidge please report to the EPI Workgroup as needed.

EPI Workgroup Projects

- **Samuel Burba** presented from ASAP Commission the two major areas of focus; Rx Misuse and Abuse Initiative and Marijuana. Mr. Burba stated that ASAP has requested that EPI Workgroup please conduct review of data relating to each of areas of focus, as well as projections. Mr. Burba provided the members with a copy of a draft work plan for EPI Workgroup to review and provide comments and feedback.
- **Robert Bailey** inquired whether the data needed on Marijuana would be for Medical or Recreational?

- **Samuel Burba** stated that he would provide data from other states that reflect what ASAP is looking for and would like to meet with Mr. Bailey to review and discuss further. Mr. Burba stated that a quick timetable is needed, as a report would be needed by the end of 2015.
- **Shana Malone** stated that a timeline and needs assessment be put together right away as the next ASAP meeting is in September.
- **Wendy Wolfersteig** stated that work assignments should be created for the next Epi meeting.
- **Samuel Burba** asked the Epi members to look through the work plan and decide which data they can provide going back at least 5 years. Members will bring the data back to the next workgroup meeting.
- **Samuel Burba** thanked the members for agreeing to work to bring data to next meeting. Below are the project areas as volunteered:
 1. Impaired driving – Mr. Burba will work with DPS and Ms. Malone
 2. General marijuana and RX drug data – Ms. Malone
 3. Education – Mr. Burba will work with Department of Ed, Dr. Wolfersteig and Dr. Glider
 4. Emergency room and hospital marijuana and RX drug-related admissions – Mr. Bailey
 5. Childhood exposures – Dr. Vivian and Dr. Kurth
 6. Referrals to Treatment – Mr. will work with AHCCCS and DBHS
 7. Health Care – Mr. Bailey and Ms. Malone

General Announcements

- **Wendy Wolfersteig** asked for announcements and announced that Flavio Marsiglia, SIRC Director has been awarded the rank of Regents' Professor Regents' Professor, ASU's highest faculty honor
- **Jaime Richey** stated that the site visit from SAMSHA went well.
- **Samuel Burba** announced the name change for the Governor's Office for Children, Youth and Families. The new name for the office is Governor's Office of Youth, Faith and Family.

2015 Meeting Schedule

- **Wendy Wolfersteig** stated the next meeting will be held July 15, 2015 with the location to be determined.

Call to the Public

- No comments from the public.

Adjourn

- **Wendy Wolferseig** thanked all the members and adjourned the meeting at 3:13 PM.

Dated the 17th day of June, 2015
Substance Abuse Epidemiology Work Group
Respectfully Submitted By:
Samuel Burba
Program Administrator, Arizona Substance Abuse Partnership